



SUBMISSION RULES AND GUIDELINES

Entries may be submitted from September 30, 2013 through March 14, 2014.

Eligibility Requirements:

- Applicants must be enrolled in grades K-12. Home-schooled students are also eligible. All entries from students under the age of 18 must be accompanied by a registration form signed by a parent or guardian.
- Videos may be submitted by individual students, groups of students, or by a class.
- The competition is divided into four divisions:
Division I: Grades K-2, **Division II:** Grades 3-5, **Division III:** Grades 6-8, **Division IV:** Grades 9-12
Each division will be judged separately.
- In addition to the entry form, each entry must be accompanied by a storyboard and script for the video and a list of all students who worked on the video. Each entry must also include signed permission forms from all individuals featured in the film; this will allow NHPTV to air the videos post them on the web. All forms are available at nhptv.org/dream.
- Parents, guardians, teachers, and other adults may work with students on the videos in a consulting capacity, but the student applicant(s) must have prime artistic responsibility for the videos submitted. Roles considered to have prime artistic responsibility are director, producer, writer, videographer, talent, and editor. Teachers may submit a work on behalf of a class as long as the class had prime artistic responsibility for the work.

Video Guidelines:

- All videos must be 30-60 seconds in length.
- All videos must include an opening title that includes:
 1. Title of PSA
 2. Name of submitting/sponsoring organization, school, or individual
 3. Name of group within organization or school making the submission
 4. Length of PSA
- Videos can be in any style including live-action or animation.
- All videos must demonstrate, reflect, or exemplify how the life, work and/or words of Dr. Martin Luther King, Jr. have inspired or impacted the students or society.

Opening Title Example

The Dream

West Elementary School

Ms. Green's 4th grade class

45 seconds

Film Format:

- Any shooting format may be used to produce the original video, but the final video must be submitted to us as an MP4 file.
- Digital entries must be submitted on thumb drive. Do not send original copies to NHPTV. NHPTV will not be responsible for damage to videos resulting from shipping, handling, judging, or screening.

Detailed MP4 Specifications

Meeting the following specs would make our lives easier, but don't worry, as long as your format is MP4, we can work with your video:

Aspect Ratio: 16:9

Video Codec: H.264

Audio Codec: AAC-LC Audio @ 44.1kHz 48kpbs mono

Container: MP4 / .MP4 extension

Dimensions: 1280x720px – 1920x1080px

Maximum Bitrate: 5Mbps

Frame rate: 29.97 frames/second

Rights:

- By signing the entry form, the applicant(s) certifies that the exhibition of the submitted entry will in no way violate any copyright laws or any other rights of any person, film, or corporation. Please note: the text, audio, and video of Dr. King's "I Have a Dream" speech are not in the public domain. You must get permission from the King estate to use them in this project.
- Submitted video become the property of NHPTV and may be used on-air, on the web, CD, DVD, or in any other medium. These rights given to NHPTV do not limit the use of the video by the submitting student(s).

Judging:

- All entries will be screened by staff at NHPTV. Entries will then be judged by a panel of media professionals and educators selected by NHPTV. Entries will be judged on originality, technical quality, and creativity. Certificates of Achievement will be issued to all individuals submitting a film.
- A first, second, and third place video will be chosen in each division. The students and teachers who worked on these videos will be invited to a ceremony recognizing their achievement. These videos will be posted on NHPTV's website and may be broadcast on air.

Questions about the project can be directed to NHPTV at 1-603-868-4455 or sadams@nhptv.org.

The I Have a Dream Video Contest is underwritten by:

