

Sponsorship Opportunities



NHPTV CONTINUING PROGRAMS / SUMMER 2008

*Programs and broadcast times subject to change

CHILDREN'S

ARTHUR

Arthur, the world's most famous aardvark, and his friends manage to solve crises central to children's lives with imagination, kindness and a lot of humor. **Airs: Weekdays at 4:00 PM.**

BETWEEN THE LIONS

Innovative puppetry, animation, live action and music give young viewers fun ways to learn about language, phonics, vocabulary and sentence structure. **Airs: Weekdays at 11:00 AM.**

BIZ KIDS

Teaches kids about money and entrepreneurship – saving, budgeting, investing, and giving back to the community. **Airs: Saturday at 8:00 AM.**

BOB THE BUILDER

Construction play filled with adventure and positive messages for young children about problem-solving, personal achievement, and the fun of getting something done. **Airs: Monday through Saturday at 6:30 AM.**

CAILLOU

Based on a series of best-selling children's books, Caillou helps preschoolers make sense of the world. **Airs: Weekdays at 10:00 AM.**

CLIFFORD THE BIG RED DOG

An animated series based on Norman Bridwell's popular books about a lovable oversized canine. Programs emphasize good citizenship and the importance of community. **Airs: Weekdays at 7:30 AM, 4:30 PM.**

CURIOUS GEORGE

Animated preschool television series encouraging inquiry and curiosity and showing parents and caregivers how to support children's science and math-related play. **Weekdays at 7:00 AM; 5:00 PM; 5:30 PM and Sundays at 8:00 and 8:30 AM.**

CYBERCHASE

Animated adventure series and multimedia project for children ages 8–11 about a team of kids on daring missions in cyberspace. To save the day, our heroes use MATH and BRAIN POWER. **Airs: Weekdays at 2:30 PM.**

DRAGON TALES

Six-year-old Emmy and her four-year-old brother Max learn to handle all sorts of worries and fears along with their young dragon friends when they magically travel to Dragon Land. **Airs: Weekdays 8:00 AM and Sundays at 7:00 AM.**

FETCH! WITH RUFF RUFFMAN

The series uses the reality television genre to enable viewers to learn problem-solving skills and teamwork, while exposing them to different cultures and new experiences. **Airs: Weekdays at 3:30 PM.**

IT'S A BIG BIG WORLD

Utilizing puppet animatronics and computer generated animation, the series features a diverse group of animal characters and a unique curriculum that brings science and geography to preschoolers. **Airs: Weekdays at 6:00 AM.**

MISTER ROGERS' NEIGHBORHOOD

The treasured Fred Rogers' library of shows caringly blend difficult real-life issues with fun and whimsy to match a young child's interests and level of understanding. **Airs: Weekdays at 11:30 AM.**

READING RAINBOW

Hosted by LeVar Burton, this program creates stimulating come-alive narrations of the best in children's books. **Airs: Weekdays at 2:00 PM.**

SADDLE CLUB

Live action series about the adventures of three girls who share a love of horses. Filmed in Australia. **Airs: Saturdays at 7:30 AM.**

NEW HAMPSHIRE PUBLIC TELEVISION

268 Mast Road, Durham, NH 03824 • 603-868-4399 • Fax 603-868-7552 • nhptv.org • corporaterelations@nhptv.org

ANALOG CHANNELS: 11 Durham, 18 Pittsburg, 49 Littleton, 52 Keene **DIGITAL CHANNELS:** 57 Durham, 48 Littleton, 49 Keene, 50 Hanover



SESAME STREET

Big Bird, Bert, Ernie, Cookie Monster, the Count and all the familiar Sesame Street friends help preschool children attain basic reading, writing, literacy and social skills. Airing: Weekdays at 9:00 AM and Sundays at 6:00 AM.

SUPER WHY

A preschool series designed to help kids ages 3 to 6 with the critical skills they need to learn to read. Airing: Sundays at 7:30 AM and Monday through Friday at 8:30 AM.

THOMAS AND FRIENDS

Based on W.V. Awdry's popular books about the adventures of anthropomorphized trains and road vehicles who live on a fictional island. Airing: Saturdays at 7:00 AM.

WORD GIRL

A new animated series designed to build a strong foundation of language and literacy skills. Airing: Fridays at 8:00 AM and Monday through Friday at 3:00 PM.

WORD WORLD

A colorful word-rich place where a troupe of WordFriends go on adventures to reinforce that letters make words and words have meaning. Airing: Weekdays at 10:30 AM.

COOKING

AMERICA'S TEST KITCHEN introduces viewers to an actual test kitchen to judge everything from techniques to raw materials to cookware. Airing: Saturdays at 11:00 AM.

BAKING WITH JULIA. From the treasured library of Julia Child programs, we see Julia cook with some of the country's most outstanding pastry chefs, bakers, teachers and cookbook authors. Airing: Saturdays at 10:30 AM.

CIAO ITALIA. Mary Ann Esposito joyfully presents Italian recipes and traditions learned from her grandmother, mother, and friends, as well as from the Italian cooking schools she has attended. Airing: Saturdays at 12:30 PM.

MARTIN YAN'S CHINA. Follow Martin on a series of culinary adventures through China; then back to his kitchen to see how the recipes are made. Airing: Saturdays at 1:00 PM.

PRIMAL GRILL WITH STEVEN RAICHLEN. The barbecue king has a new series of barbecue tips. Airing: Saturdays at 11:30 AM.

SARA'S WEEKNIGHT MEALS. Sara Moulton rethinks weeknight dinner meals. Airing: Saturdays at 12:00 noon.

DRAMA, MUSIC, DOCUMENTARY & ENTERTAINMENT**ALL CREATURES GREAT AND SMALL**

In 1937, a newly-qualified young surgeon arrives in rural Yorkshire to take up his first job in the established veterinary practice of Sigfried and Tristan Farnon. A twenty-year adventure begins. Airing: Saturdays at 7:00 PM.

AMERICAN EXPERIENCE

This premiere PBS series brings together popular culture, politics and history in a series of nonfiction films about America's rich and vibrant past. Season begins in October and runs through June. Airing: As specials in prime time.

AMERICAN MASTERS

Comprehensive film biographies about the broad cast of characters who comprise American cultural history. Typically 14 - 20 broadcasts over a 52-week period. Airing: As specials in prime time.

ANTIQUES ROADSHOW

Part adventure, part history lesson, part treasure hunt, the Roadshow tours across the United States to offer free appraisals of antiques and collectibles. Airing: Wednesdays and Saturdays at 8:00 PM; Sundays at 7:00 PM.

AUSTIN CITY LIMITS

Austin City Limits remains the original live music series to showcase performers who typify quintessential American music styles -- living legends, rock sensations, critics' darlings, and instrumental dynamos. Airing: Mondays at 12:00 AM.

BRITISH ANTIQUES ROADSHOW

The original series upon which the American series is based. Host and experts travel the length and breadth of the country to see British antiques and collectibles. Airing: Saturdays at 1:30 and 2:00 PM; and Thursdays at 12:30 PM.

BRITISH COMEDY LINEUP

The popular Tuesday night British Comedy Lineup has been in NHPTV's schedule since 1996. Favorite series include: *As Time Goes By, Keeping Up Appearances, Are you Being Served, Fawlty Towers, Black Adder, Yes Minister, Monty Python's Flying Circus, Only Fools and Horses; To the Manor Born and Doctor Who.* Airing: 8:00-12:00 Midnight Tuesday evenings and 9:00 PM-Midnight Saturday evenings.

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FRONTLINE

PBS' premiere investigative journalism program has long been recognized for hard-hitting and balanced reporting on timely, national and international events and issues. Airs: Thursdays at 10:00 PM fall through spring.

GREAT PERFORMANCES

The longest-running performing arts anthology on television features the best in the performing arts. Airs: as specials in primetime. Typically 20 episodes over a 52-week period.

KEN BURNS AMERICAN STORIES

This series is comprised of works from the Ken Burns library, including some of his early work: *The Statue of Liberty*, *Frank Lloyd Wright*, *Brooklyn Bridge*, *Thomas Jefferson*, *Mark Twain*, *Jazz*, *Empire of the Air*, *Thomas Hart Benton*, *The Shakers*, and *Huey Long*. Airs: as specials in primetime.

THE LAWRENCE WELK SHOW

A unique mix of personalities, music and dancing from programs that aired for over 25 years in the 50's, 60's and 70's. Airs: Saturdays at 6:00 PM.

MASTERPIECE THEATRE

This esteemed series has been lauded by audiences and critics alike for more than 25 years for giving television the "mini-series" form as well as for introducing audiences to England's and America's most talented and popular actors and unforgettable series. Airs: Fridays at 9:00 PM in fall and winter months.

MASTERPIECE MYSTERY! The venerable and popular series airs in the summer months Fridays at 9:00 PM

SOUNDSTAGE

Innovative and prestigious American live concert television series. Airs: Sunday at 12:00 midnight AND Monday at 11:00 PM.

HOW-TO

GARDEN SMART travels the country visiting beautiful public, private and resort gardens. Airs: Saturdays at 9:30 AM.

HOMETIME

A do-it-yourself home improvement program presenting step-by-step advice and tips for professional results on everything from landscaping to building a house from the ground up. Airs: Saturdays at 3:30 PM.

HOW-TO STRIP – 12:00 Noon and 12:30 PM

NHPTV broadcasts a variety of how-to programs each weekday. Programs rotate in the schedule. Titles include: *At Garden's Gate*, *Best of Joy of Painting*; *Designer's Landscapes with Gary Alan*, *P. Allen Smith's Garden Home*, *Gardener and Perennial Gardener with Karen Strohbeen*; *American Homeshop*; *New Yankee Workshop*; *Sewing with Nancy*; *Beads, Baubles and Jewels*, *Adventure Golf*; *Wildlife Journal*; *America Sews with Sue Hauseman*, *Sew Much Furr*, *The Doctor is In*; *One Stroke Painting with Donna Dewberry*; *Quilting with Sharr*; *Fons & Porters Love of Quilting*; *Smart Gardening*, *Garden Smart*, *Wild Planet Chronicles*.

NEW YANKEE WORKSHOP

Norm Abram, America's favorite master woodworker, provides step-by-step instructions for building furniture and woodworking projects he has designed. Airs: Wednesdays at 12:30 PM and Saturdays at 3:00 PM..

RICK STEVES EUROPE

Rick Steves provides informative and enlightening tips on how to enjoy European travel. Airs: Saturdays at 10:00 AM

THIS OLD HOUSE is public television's premiere home improvement series for homeowners, rehabbers and do-it-yourselfers. Airs: Sundays at 1:00 PM and Saturdays at 4:00 PM.

VICTORY GARDEN

This program has been television's home for gardeners for over 20 years, offering the latest tips, techniques and innovations in gardening. Airs: Saturdays at 9:00 AM.

LOCAL PRODUCTIONS**GRANITE STATE CHALLENGE**

Since 1983 students from more than 95% of New Hampshire's high schools have benefited from the experience of competing on an intellectual basis with their peers. Airs: Wednesdays at 7:30 PM and Saturdays at 8:30 AM October through May; plus the entire season is repeated during the summer Fridays at 11:00 AM and 11:30 AM.

NEW HAMPSHIRE CROSSROADS CLASSICS

Styled as a non-news, non-fiction magazine, the Crossroads archive is a lively focus on people, places and events in the Granite State, which contribute to the character and uniqueness of this area. Airs: Fridays at 7:30 PM.

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NH OUTLOOK

NH Outlook provides timely and substantive coverage of events and issues facing New Hampshire, and the region – from health, to business, arts, education to politics. Roundtable Edition airs Sundays at 9:30 AM (repeats Monday at 7:30 PM). Magazine Edition airs Tuesdays an at 7:30 PM (repeats Sundays at 9:00 AM)

WILDLIFE JOURNAL

Wildlife Journal explores wildlife and natural habitats in the Granite State and the scientists, sportsmen, forest managers, and conservationists who work with them. Aairs: Sundays at 12 Noon and selected Wednesdays at 7:30 PM.

WINDOWS TO THE WILD

An innovative series offering views of New Hampshire's special "beauty spots." Aairs Sundays at 12:30 PM and Wednesdays at 7:30 PM.

PUBLIC AFFAIRS & BUSINESS**BILL MOYERS JOURNAL**

A weekly program of interviews and news analysis on a wide range of subjects. Aairs Sundays at 11:00 AM.

THE MCLAUGHLIN GROUP

This award-winning public affairs program offers engaging conversation on the week's major issues. Aairs: Sundays at 10:30 AM.

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THE NEWSHOUR WITH JIM LEHRER

Public television's decided alternative to its commercial counterparts offers extended coverage of the day's top news stories with a mixture of interviews, documentary reports, and discussions. Aairs: Weeknights at 6:00 PM.

THE NIGHTLY BUSINESS REPORT

Longest- running, and, according to MediaWeek , the highest-rated nightly business-news program on television. NBR offers in-depth financial market coverage, fast-breaking business and economic news, corporate profiles and analysis. Aairs: Weeknights at 7:00 PM.

WASHINGTON WEEK WITH GWEN IFILL

PBS's longest running public affairs program features Washington's top journalists' analysis of major news events from the perspective of the nation's capital. Aairs: Sundays at 10:00 AM.

SCIENCE & NATURE**NATURE**

A showcase for the most accomplished nature filmmaking in the world, Nature is one of the highest-rated series in public television history. Aairs: Thursday at 8:00 PM and Tuesdays at 1:00 PM.

NOVA

The most-watched ongoing series in the PBS prime-time schedule, Nova offers the science behind the headlines, and demystifies science and technology and the people who make science happen. Aairs: Sundays at 8:00 PM; and Wednesdays at 12:00 midnight.

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