

**FY
20
16**

New Hampshire Public Television **REPORT TO THE COMMUNITY**

JULY 1, 2015 - JUNE 30, 2016



LOCAL VALUE

New Hampshire Public Television has been New Hampshire's PBS station for more than 55 years. As a statewide network, NHPTV connects more than 1 million adults and children each month with programs that educate, entertain and inspire. New Hampshire PBS encourages Granite Staters to explore our world near and far through award-winning programs and educational engagement opportunities on-air, online, via mobile devices, and in classrooms and communities across the state.

NHPTV delivers more than 35,000 hours annually of commercial-free, high-quality PBS and local programming on its NHPTV PRIME, EXPLORE, CREATE and WORLD channels to New Hampshire and Northern New England. It delivers quality content across multiple platforms to provide the region with access to engaging news, arts, science and nature, and entertainment programming. In addition, NHPTV offers free educational content for teachers, students and parents throughout the Granite State and provides the infrastructure for a critical high-tech public safety communications network.



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Local Productions

NHPTV programs and services are designed to have impact well beyond broadcast, and they reach audiences on multiple platforms. Through its locally produced programming, New Hampshire’s PBS station provides experiences that engage individuals, inspire change and motivate a person into action.

NHPTV won numerous awards in FY16, including two Boston/New England Emmy Awards and three New Hampshire Association of Broadcasters (NHAB) Granite Mike Awards for several locally produced programs.

WINDOWS TO THE WILD

For more than a decade, NHPTV’s most popular local program, *Windows to the Wild*, has captivated viewers. It is NHPTV’s highest rated show and attracts more viewers than several well-known PBS series in our schedule. The show also airs on neighboring PBS stations WGBH, Vermont PBS and Maine Public Broadcasting. Season 11 of *Windows to the Wild*

included episodes on blind birders who “see” birds using their other senses, and “Mindful Adventures” (an Emmy Award-nominated episode) about how a Cape Cod man’s love of the outdoors helps him cope with Alzheimer’s disease. Host Willem Lange also brought viewers to Vermont to track wild animals in their habitat, on a climb up Moose Mountain, to see the puffins in Canada, and to explore The Fells on Lake Sunapee. nhptv.org/windows

GRANITE STATE CHALLENGE

Granite State Challenge is NHPTV’s spirited high school quiz program and longest running local production. Since the show’s inception, GSC has provided a platform for academically talented students to generate school spirit and receive recognition and accolades similar to that of their athletic peers. *Granite State Challenge* has received the endorsement of the Commissioner of the NH Department of Education.

The 33rd season of GSC kicked off in the fall with the annual Super Sunday qualifying

event. Fifty New Hampshire school teams took the test, aiming to become one of the 16 teams selected to appear on the show.

Nashua High School South emerged as the winner of the 2016 *Granite State SuperChallenge*, and competed against the winner of the WGBH High School Quiz Show in the Governor’s Cup Challenge. nhptv.org/gsc

OUR HOMETOWN

Our newest, award-winning local production, *Our Hometown*, premiered its second episode in November 2015, focusing on the North Country town of Colebrook, and began production of its third episode in the Seacoast town of Stratham in the spring. NHPTV won two awards from the New Hampshire Association of Broadcasters for its first episode, *Our Hometown: Peterborough*.

Hosted by author and storyteller Rebecca Rule, *Our Hometown* spotlights a different community in each episode, exploring the people, places, culture and history of New Hampshire’s towns and cities. Uniquely, each episode is produced in partnership with the community and engages its residents in telling their stories about life in that town.

Recorded stories are edited to create a 30-minute program that highlights 5 - 6 stories. All the stories recorded for the program are broadcasted and available online. Prior to the broadcast premiere, town residents are invited to a community screening of the program. *Our Hometown* is supported by local businesses and individuals, as well as the Samuel P. Hunt and McIninch Foundations. nhptv.org/hometown





PLIGHT OF THE GRASSLAND BIRDS

Our series of award-winning bird documentaries about New England's migratory birds has been distributed to PBS stations around the country. Due to their popularity, PBS produced and is selling a special DVD compilation of all five programs, and a portion of the sales benefits NHPTV.

The fifth *Windows to the Wild* special, *Plight of the Grassland Birds*, explores the reasons North American grassland birds are in sharp decline and the intensive efforts underway to slow the trend. The producers travelled throughout New England, to Ontario, Canada, Montana, and the Chihuahuan Desert in northern Mexico. They talked with researchers and farmers working to preserve grassland bird habitats, change agricultural practices and slow the destruction of vital bird habitats and wintering grounds.

Plight of the Grassland Birds won a Boston/New England Emmy Award and a first-place award from the NHAB. There were four New Hampshire community screenings and discussions held in partnership with NH Audubon, in Concord, Peterborough, Hanover and Portsmouth. Other community screenings were held in Colorado, Saskatchewan, and Mexico. The screening events drew in total more than 430 people to watch and discuss the program. nhptv.org/birds

RAISING NEW HAMPSHIRE

Raising New Hampshire, a grant-funded program co-produced with the Endowment for Health, explores the challenges and successes of our early childhood system. In talking with early childhood experts and parents in rural and urban New Hampshire communities, the 30-minute program highlights the importance

of early childhood investments, examining how factors such as health, education and family support help future generations of Granite Staters realize their full potential.

Produced as a companion program to the national PBS documentary, *The Raising of America: Early Childhood and the Future of Our Nation*, *Raising New Hampshire* premiered in November on NHPTV. Featured in the program are educators in Manchester, Concord, Lee, Rochester, and Claremont. A discussion guide was produced, and there were multiple screenings and discussion panels held around the state. nhptv.org/RaisingNH

"Quality entertainment & lifelong learning - makes life better! We believe in the mission of public television. That's why we increased our donation!"

SAVING NEW ENGLAND FISHERIES

For centuries, New England's ocean waters sustained life, built an economy, and created an iconic culture. The Gulf of Maine stretches from Cape Cod to the southern tip of Nova Scotia and is a haven for groundfish - species that live and migrate along the ocean floor, like cod, halibut, hake, pollock, sea scallops, redfish, monkfish, herring and flounder.

In a one-hour documentary produced by NHPTV in partnership with NH Sea Grant, *Saving New England Fisheries* explores how lessons from the past and innovative thinking today can help create a sustainable future

for our fisheries. Host Willem Lange traveled the coasts of Maine, New Hampshire, Massachusetts, and Newfoundland, Canada to meet fishermen, government officials and scientists who are involved in developing a sustainable plan for New England's fisheries. The program aired in May and several community screenings were held. nhptv.org/fish

FIRST! UNDERSTANDING NEW HAMPSHIRE'S PRESIDENTIAL PRIMARY

The Granite State's First in the Nation Presidential Primary is the official kick off to the campaign season. In partnership with the University of New Hampshire, NHPTV produced a seven-week Massive Open Online Course (MOOC) focused on the history and importance of NH's presidential primary. Taught by nationally recognized UNH political science professors, Dr. Andrew Smith and Dr. Dante Scala, NHPTV provided archival footage and produced the video lectures for this class that launched in fall 2015, ahead of the 2016 Presidential Primary.

FY17 PROGRAMS IN PRODUCTION

NHPTV has the following local programs in production, to be broadcast in FY17:

WATER WORKS

Water Works is a multi-platform initiative about the history, infrastructure, challenges and solutions to keeping the Granite State's water safe for human consumption and the natural environment.

NH UNHOOKED: DRUG RECOVERY & SURVIVAL

New Hampshire, like many states, is in the midst of a public health crisis. The number of overdoses and deaths due to substance use



and misuse has quadrupled in the past few years. Working with community partners and public broadcasters in Maine and Vermont, this new program will help those in need navigate the road to treatment and recovery, and explore the impact addiction has on families, society, and the costs to our healthcare system.

STEM FROM THE START

An online video curriculum resource for teaching STEM content to PreK-2 students, produced in partnership with Learniverse Educational Media, was beta-tested this fiscal year, and will launch in 2017. *STEM from the START* blends animated adventures with hands-on activities in free online lessons. The initiative provides educators with an engaging, effective and easy way to prepare STEM curriculum aligned with Next Generation Science Standards. StemfromtheStart.org

LOCAL IMPACT

Community Engagement Initiatives

INDIE LENS POP-UP

NHPTV partnered with Red River Theatres in Concord, Peterborough Community Theatre, and Franklin Pierce University in Rindge to present a series of free screenings and discussions featuring films from the Emmy-Award winning PBS series *Independent Lens*. The Indie Lens Pop-Up series draws local residents, leaders, and organizations to discuss films on wide-ranging topics.

In FY16, Indie Lens Pop-Up included films about homeless teens in Chicago (*Home-stretch*), a motorcycle-riding Vietnam veteran (*Stray Dog*), love and autism (*Autism in Love*), and *The Black Panthers*. A member of the Black Panther party, Omar Barbour, came to New Hampshire to attend three screenings

and participated in discussions. His expenses were paid by our screening partners and the Mariposa Museum in Peterborough. More than 460 people attended these events. nhptv.org/events

DOWNTON ABBEY FAREWELL FANFARE

The PBS Masterpiece drama *Downton Abbey* drew an enormous following in its six seasons. In February, beloved butler Mr. Carson (actor Jim Carter) appeared at a special event for NHPTV donors in Portsmouth. Then in March, fans were treated to a tea and special finale screening at the Rochester Opera House of the last episode prior to the broadcast. More than 450 *Downton* fans attended these events.

PLANET GRANITE

This NHPTV's multi-media community engagement initiative focuses on the environment. It features a variety of interstitials about sustainability, ecology, and energy conservation practices in an effort to raise awareness, present possible solutions, and highlight activities that advance sustainability practices. Funded by foundation and corporate support, it scans the state's green scene, and presents stories on-air and online. nhptv.org/planetgranite.

EDUCATIONAL OUTREACH SERVICES

Public television has its roots in education and was founded on the principle that media could engage, inspire and educate. PBS is the #1 educational media brand, and PBS KIDS is the #1 educational media brand for kids. NHPTV presents these programs and resources to the state's families and educators.

Reaching more than 200,000 students annually across the state, the station's educational resources adhere to NH education curriculum standards and are offered free to educators throughout New Hampshire (a service not provided by the state). NHPTV's educational outreach and engagement activities seek to

ensure that all children enter school with a solid foundation for success. nhptv.org/kn

NHPTV KIDS WRITERS CONTEST

Annoying baby brothers, teachers who might be aliens and a chipmunk-saving terrier were featured in stories written by kids in grades K-5 and submitted to the 2016 NHPTV KIDS Writers Contest. Over 500 creative entries were received from children across New Hampshire and beyond. Students with winning entries attended an awards ceremony in June to read their stories and meet a local illustrator. The first-place winners also recorded their stories for broadcast.

For 22 years, New Hampshire Public Television has sponsored this PBS-initiated writers contest and more than 11,500 children have participated over the years. The contest runs from January - March and is part of NHPTV's commitment to promoting literacy and a love of reading, writing, and creative expression in children. The contest aligns with New Hampshire writing and reading standards. NHPTV partners with local schools, libraries, educators and artists to help promote the contest, judge stories and choose winners.

nhptv.org/kidswrite

PRESIDENTIAL PRIMARY MOCK ELECTION

NHPTV has sponsored a mock election for two decades and started the primary mock election in 2000. As the First in the Nation Primary state, all eyes are on New Hampshire every four years, providing a hands-on civics lesson. Students across the state prepared to vote by researching candidates and learning about the issues facing our state and country. Nearly 13,000 students in grades K-12 from 146 New Hampshire schools and classrooms voted in the New Hampshire Primary Mock Election on February 2, 2016, a week prior to the real primary. nhptv.org/mockelection

2015-2016 Community Advisory Board

July 1, 2015 - June 30, 2016

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Consultant

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Clinton Frederick Miller, MD
Portsmouth Symphony Orchestra

Pelagia Vincent
Consultant



CHILDREN & FAMILY COMMUNITY EVENTS

NHPTV hosts a series of **Family Outreach Events** to explore, play and create in the areas of STEM (science, technology, engineering, and math), literacy, art, and health, for families across New Hampshire with children in grades K-5. These events are designed to extend the value of PBS and NHPTV and to reinforce learning and family engagement through hands-on learning activities on a given topic.

At this year's STEM events, families explored the principles of chromatography, and made flip books to explore persistence of vision. They also explored the properties of matter by making bouncy balls, slime, and ice cream. Through literacy events, parents and children played a variety of vocabulary building games like Dingbats, Slap Down and Verb Dominoes. More than 524 parents, 670 children and 75 educators participated in Family Outreach Events in FY16.

NHPTV partners with many organizations to reach into the community and promote its educational services. In FY16, NHPTV participated in the annual **Mini Makers Faire**, sponsored by the Children's Museum of New Hampshire. The Faire is a celebration of imagination and ingenuity with demonstrations and talks by dozens of makers, ranging from engineers and artists to programmers, builders, students and hobbyists. More than 1,200 people attended the event featuring 50 makers demonstrating their talents and ideas.

Many of the programs on NHPTV explore and celebrate the natural environment. The station has participated in **Discover Wild NH Day**, which is hosted by the NH Fish and Game Department, for more than 10 years. Around 7,000 people spent the day exploring exhibits from New Hampshire environmental and conservation organizations. Visitors to NHPTV's

booth made nature journals, and learned about wild animals. At the **2016 Portsmouth Children's Day** event, NHPTV promoted its natural science programs for kids, *Nature Cat* and *Wild Kratts* and children visiting the NHPTV tent made *Nature Cat* hats.

Our Educational Services team also participated in the Currier Museum of Art's **Noon Year's Eve** event for children. Hundreds of families came for a day of art-making activities, face painting and music. Children made animal pins at the NHPTV booth, and we promoted our NHPTV KIDS Writers Contest.

"Our family loves watching Windows to the Wild! Your clear enthusiasm for the wilderness around us makes me very happy to have New Hampshire PBS accessible. You are why we, as a family, continue to support NHPTV."

NHPTV Clubs

NHPTV KIDS CLUB

PBS's award-winning children's programming is offered by NHPTV on-air and online as part of our mission to provide public media that is fun, entertaining and educational. The NHPTV KIDS Club provides families of children ages 2 - 8 unique opportunities to engage with NHPTV and their favorite children's programs on a deeper level, and support that station as members. NHPTV KIDS Club members receive invitations to special events, a quarterly KIDS Club e-newsletter, a book and special gift, and a birthday month shout-out on-air and online.

The NHPTV KIDS Club hosted events and activities such as a Haunted Halloween Dance Party, a screening of *Nature Cat* at the Seacoast Science Center, and a Pet Love Party featuring animals from the NHSPCA. The club also sponsored PBS KIDS costume characters at several NH Fisher Cats baseball games.

BRITWIT CLUB

The NHPTV BritWit Club celebrates public television viewers' long-standing love for British (and Australian) dramas, mysteries and comedies. Members of the BritWit Club enroll as part of their station membership support, and are invited to special previews of PBS programs and teas to talk about their favorite shows, and offer input about our programming.

ENGINEERING, FACILITIES & INFORMATION TECHNOLOGY

Engineering helped install and implement the next generation of Master Control, which provides the broadcast feeds for our four channels. Some of the controls are in Boston and some are in New Hampshire.

The station purchased a plow truck, and added a sander to plow and sand our facilities. Along with a riding lawn mower and other maintenance tools, we manage the upkeep of the property to reduce costs.

This past year, the IT department purchased and installed a new network storage device allowing us to provide more data storage to our employees. We also purchased refurbished computers to upgrade our computers to Windows 7.

■ Special Events

STATE OF THE STATION EVENT

At this annual station event, major donors, sustainers, and members of NHPTV's Board of Directors and Community Advisory Board are given a behind-the-scenes look at station operations. This year, more than 60 donors met Cynthia Fenneman, president and CEO of American Public Television (APT) and a former NHPTV employee. Guests learned that while most of NHPTV's programming comes from PBS, many popular series, including *Midsomer Murders*, *Doc Martin* and *Rick Steves' Europe*, come from APT. Guests also got expert advice about using digital devices to access NHPTV programs when they visited staff in the PBS Anywhere booth in our lobby.

43RD ANNUAL SPRING AUCTION & 7th ONLINE HOLIDAY AUCTION

The 43rd NHPTV Spring Auction, our annual live televised auction, was held in late April 2016 over eight nights. It is the largest, most visible fundraiser for the station, raising over \$300,000 to support the station's programming, education and outreach services. The Auction is also NHPTV's largest community engagement event and "friendraiser" supporting small and large businesses, artists, and others from all over the region. More than 1,200 volunteers working behind the scenes managed 2,700 items from 1,500 donors! nhptv.org/auction

In November, NHPTV held its 7th Online Holiday Auction. It is an online-only auction, and smaller than the spring event, featuring

approximately 800 items from 600 donors with a focus on gift items for the holidays. The 2015 Online Holiday Auction raised over \$57,000, with individuals from all over the region and country bidding on items donated by regional and national businesses.

"NHPTV is my "go-to" for excellent programming from politics to education to moving dramas to uplifting comedy. I can't imagine my channel line-up without NHPTV."

2015 PASSPORT CRAFT BEER & FOOD PAIRING TOUR

NHPTV held its 7th annual Passport Craft Beer and Food Pairing event in September 2015. A partnership with Strawberry Banke Museum in Portsmouth, Passport is a fundraising event for both organizations.

The event attracts more than 1,000 guests to the grounds of the museum in Portsmouth's historic district to enjoy nearly 30 pairings of craft beer and food from local restaurants. Passport is NHPTV's second largest fundraising event, drawing many people who are not yet familiar with our programs and services, and it sells out year after year. nhptv.org/passport

NHPTV CAR RAFFLE

Our 4th NHPTV Car Raffle ran from September 15 - October 20, 2015. Grappone Automotive Group donated funds toward the purchase of any of its new cars for the winner. Tickets were \$50 each or three for \$100. Other prizes, including one for "early bird" ticket buyers, were used to stimulate ticket sales. The raffle was heavily promoted on-air, on local radio, online, via social media, and through the station's e-communication channels. nhptv.org/raffle

NHPTV SUMMER SOIREE AT THE FELLS

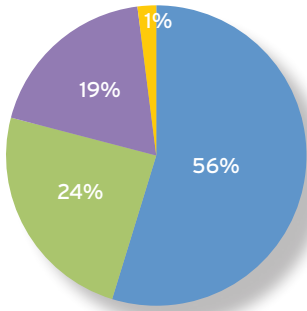
We hosted a friendraising donor event in August at The Fells in Sunapee, hosting more than 200 guests. They enjoyed hearing stories from Willem Lange, host of *Windows to the Wild*, and Rebecca Rule, NH author and storyteller and host of the *Our Hometown* series, and learning more about NHPTV's programs and services.

PRESIDENT'S DINNERS

The One Hundred Club in Portsmouth served as the backdrop for NHPTV's third President's Dinner to thank the station's most generous and engaged donors, and to build relationships with prospective donors. These intimate events are an opportunity to meet with our President and CEO Peter Frid, and to hear about the station's achievements and goals for the coming year.

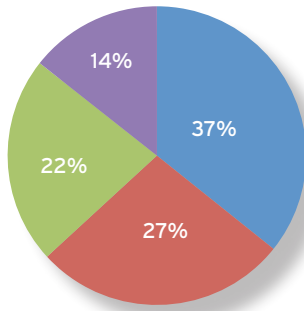


NHPTV YEAR ENDED JUNE 30, 2016



FY16 REVENUE

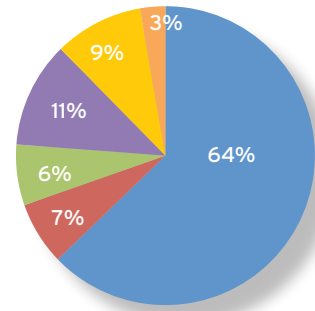
Development	\$3,410,837
State of NH	0
Government Support	1,482,326
Client Services	1,154,014
Misc. Income	36,571
Total	\$6,083,748



FY16 EXPENSES*

Programs & Services	\$2,360,207
Development	1,810,999
Engineering	1,483,788
Administration	948,833
Total	\$6,603,827

* includes depreciation



FY16 DEVELOPMENT GIFTS

Individual Giving	\$2,168,942
Leadership Gifts	228,303
Corporations	219,025
Foundations & Grants	382,365
Auction	320,642
Special Events	91,560
Total	\$3,410,837

OUR DEEPEST APPRECIATION TO OUR FY 2016 SUPPORTERS

Corporations

The 100 Club
107.1 The Pulse
American Lung Association of Northeast
Anthem Blue Cross and Blue Shield
BAE Systems
Bear Rock Suites
Bella's Casual Dining
Binnie Media NH
Bottomline Technologies, Inc.
Business & Industry Association of New Hampshire
Capitol Center for the Arts
Children's Hospital at Dartmouth
Children's Museum of New Hampshire
Chinburg Properties
Cite Ecologique Learning Center
Colonial Theatre, The
Conway Scenic Railway
Cranmore Mountain Resort
Cross Insurance Agency
Currier Museum of Art
Daniel Hebert Inc.
Dartmouth-Hitchcock Medical Center
DF Richard Energy
Dynamic Networking Services, Inc. (DYN)
Eastern Mountain Sports
EnviroVantage
Epping Well & Pump Company, Inc.
Federal Saving Bank
Feld Entertainment, Inc.
The Fells Historic Estate & Gardens
Fidelity Investments
Frisbie Memorial Hospital
Granite State Rural Water Association
Grappone Automotive Group
Heinemann Publishing
Hitchiner Manufacturing Company, Inc.
HP Hood, LLC
Kase Printing, Inc.
Kearsarge Magazine
Keene Sentinel
Kendal at Hanover Retirement Community
League of New Hampshire Craftsmen
Leddy Center for the Performing Arts
Linda Cruise Foundation
Lindt & Sprungli (USA) Inc.
Little Bay Lobster Company
Loon Mountain Resort

Lowell Memorial Auditorium
Manchester Community College
Manchester Radio Group
Marie Schmidt Gerrato Memorial Trust
Markem-Imaje Corporation
McLean Communications
Measured Progress
MediaVest WorldWide
Mount Washington Cruises
Mountain Club on Loon Resort & Spa
The Music Hall
National Education Association of New Hampshire (NEANH)
New England Toyota
New Hampshire Businesses for Social Responsibility (NHBSR)
New Hampshire Center for Nonprofits
New Hampshire Film Festival
New Hampshire Fisher Cats
New Hampshire Historical Society
New Hampshire Lottery Commission
New Hampshire National Education Association (NHNEA)
New Hampshire Water Works Association (NHWWA)
NH Preservation Alliance
NHHEAF Network Organizations
Nippo Lake Golf Club
Omni Mount Washington Resort
Optima Bank
Palace Theatre
Pat's Peak
PAX World Management Charitable Fund of the New Hampshire Charitable Foundation
People's United Bank
Perley Industries, Inc.
Proulx Oil & Propane
R. M. Davis
Rath, Young & Pignatelli, PC
Red River Theatres, Inc.
Reed's Ferry Sheds
The River Radio Network
RiverWoods Retirement Community
Rochester Country Club
Santa's Village
Seacoast Media Group
Seacoast Science Center
Seacoast Women's Week
Senior Beacon
Service Credit Union

Sheehan Phinney Bass & Green, P.A.
Silver Fountain Inn
Skillings & Sons
Society for the Protection of New Hampshire Forests
Stay Work Play
Story Land
Strawberry Banke
Subaru of New England/Consumer Creativity
Sunny Valley Creations
Symphony New Hampshire
Unitil
Venetia Guerrasio and Thomas Stoker
Waste Management of New Hampshire
Weston & Sampson
The Wolfeboro Inn
Yankee Magazine



Southern NH University Continuing Education Division
The Omni Parker House Hotel
Harbour Design, Landscape Design and Construction
Eckman Engineering LLC
Michael Lizak
Excelsior College
Diana Card Collection
Darlene Robyn
NH Magazine McLean Communications
The Granite YMCA
Medallion Healthy Homes
New Horizons Computer Learning Center
Golf Management Company
Seaside Village Resort
Relief Lightship Baskets
Sounds Spectrum DJ's
A New You Center for Hypnosis
Outfront Media
The Horny Toad Guest House
Massage Associates
Adaptations Unlimited
Azores Express - SATA

Nippo Lake Golf Club
Tariki Limited LLC
E-Z Docking Solutions
Your New England Toyota Dealer
Reeds Ferry Sheds
Windows to the Wild/NHPTV
Camp Birch Hill
Arrowhead Farm
Squam Lakes Camp Resort
White Mountains Attractions Association
D. F. Richard Energy
Eckman Engineering LLC
Isles of Shoals Steamship Co.
Good Fortune Jewelry
Snowflake Inn
Better Hearing Center
Arthur R. DiMambro
Omni Mount Washington Resort

Foundation Grants

Alice J. Reen Charitable Trust
Butler Foundation
Fuller Foundation, Inc.
Lincoln Financial Foundation
Roy A. Hunt Foundation
Tillotson North Country Foundation
USDA

Bequests

Jane Crooks
Richard T. Goller
Virginia E. Parker
Elaine Pasternack
Nancy B. Watson
Lucy Winship



GRANITE SOCIETY
New Hampshire Public Television

\$1,000 and above

Anonymous (16)
Mrs. Gillian Aguilar
Amato Family Fund
Loal & Barbara Ames
Ms. Karen Andersen
Anita Fund of Northern New Hampshire
Anne S. Howells Charitable Trust
The Paul & Edith Babson Foundation
Cynthia & Tony Bajdek
Ray & Cynthia Barrette
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Patsy & Skip Kendall
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The Nichols Trust
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